



**Einböck**

**When tillage  
is joy!**

**100%**  
**RELIABILITY**



**WWW.EINBOECK.EU**



*The Einböck name represents four generations of reliability!*

Einböck family, management in 3rd & 4th generation





## THE POWER OF **TRADITION**

The Einböck success story, which now spans more than 80 years, began in 1934 when Leopold Einböck founded a blacksmith's shop and carriage building company. This small, simple workshop demonstrated his optimism during difficult times and created a firm foundation for the company's further development.

Leopold Einböck II managed the company from 1959 to 1989. In addition to manual skills, he passed on basic human principles to the third generation: **Honesty and reliability**. Even today, handshake quality is a value we believe in - it is a worthy sign of good partnership. **Product quality, innovation, improvement and a practical philosophy** have become our guiding principles over the generations.

We are now the third and fourth generation to run the traditional, family-owned company. An achievement that fills us with pride, joy and gratitude. This gratitude extends to all those who have made the continued existence of our family business possible: Our employees, customers and suppliers as well as our partners worldwide for the successful years together. This brochure is dedicated to them and to all those interested in our products. It describes our past, shows what drives us today and the values we consider vital for tomorrow.

A stylized, handwritten signature in black ink that reads 'Einböck'.

Einböck family



1950

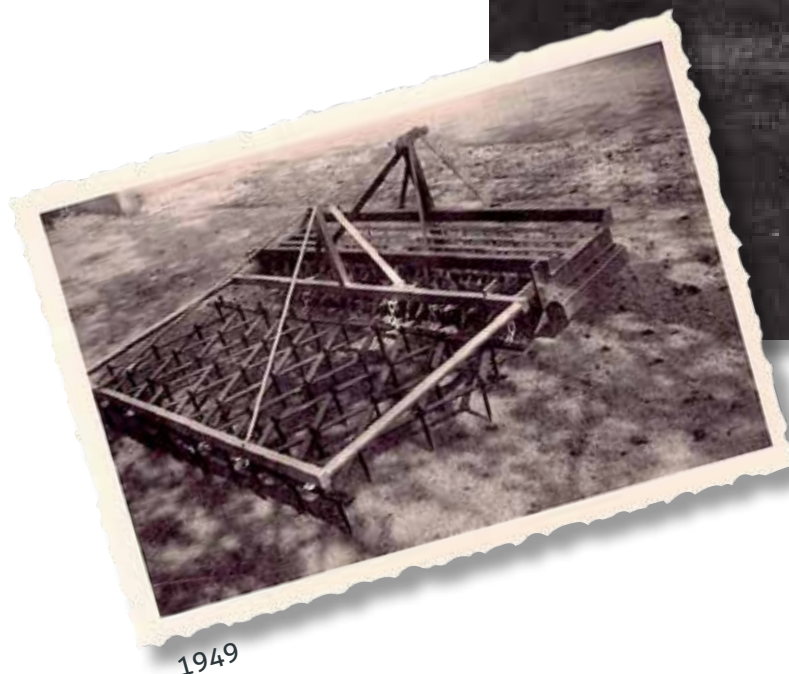
## A LIFE'S WORK

FROM GENERATION  
TO GENERATION

- 1934 Leopold Einböck I
- 1959 Leopold Einböck II
- 1989 Leopold III and Birgit Einböck
- 2021 Leopold III Birgit Einböck with  
Michael, Leopold IV and Theresa Einböck



1934



1949

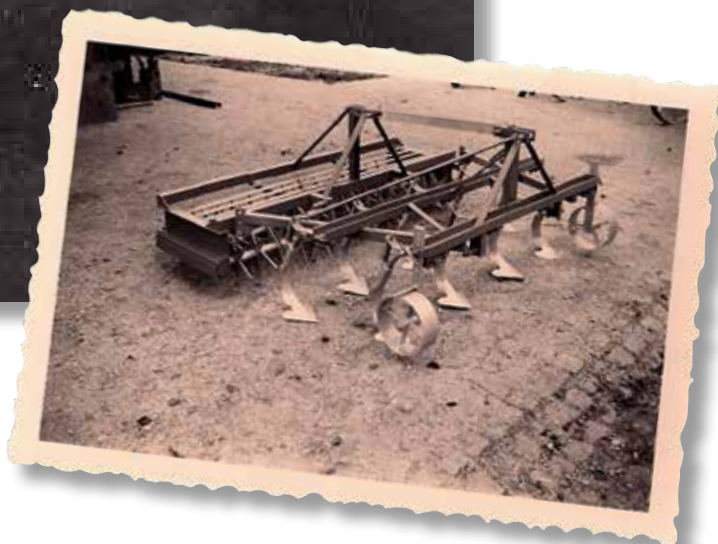




1988



1998



1934



## 1934

### COMPANY FOUNDATION IN THE INTERWAR PERIOD

Leopold Einböck I (1909-1976) founds the blacksmith's shop and carriage building company and starts producing cultivators.



## 1959

### HANDOVER TO THE SECOND GENERATION

Leopold Einböck II (1934-2016) takes over the company and starts training apprentices. The number of employees increases to over 10 in the following years.



## 1979

### BEGINNING OF THE CHOPSTAR LINE

For the first time, hoeing machines are produced in Austria and sold to neighboring Bavaria.

## 1949

### LEOPOLD II BEGINS APPRENTICESHIP WITH HIS FATHER

Leopold II is the first employee of Leopold I.



## 1978

### THE FIRST EXPORT

The destination of the first exported machine is not Germany, but South Africa.





## 1989

### HANDOVER OF THE BUSINESS TO THE THIRD GENERATION

Leopold Einböck III (born 1966) and Birgit Einböck (born 1966) take over the business.



## 1998

### EXPANSION OF THE COMPANY

A warehouse and a paint shop are purchased. We were awarded the environmental protection award of the state of Upper Austria for the vacuum evaporator. We have been purifying our water for years and reprocessing it for multiple use.

## 1984

### INTERNATIONAL EXHIBITION ACTIVITIES AND DEVELOPMENT OF THE FIRST HARROW

Start of international exhibition activities, resulting in a strong increase in exports. The first harrow is added to the program. This is considered the cornerstone of today's AEROSTAR line.



## 1994

### THE FIRST GRASSLAND MAINTENANCE EQUIPMENT

With the development of the first grassland maintenance machine, the PNEUMATICSTAR line is born.



## 2002

### NEW OFFICE BUILDING

A new office building of 500 m² for 20 office employees and a training room for 15 people is built.







## 2004

### NEW FLATBED LASER AND START OF CONTRACT MANUFACTURING

A new, state-of-the-art flatbed laser cutting machine is purchased. The contract manufacturing division is expanded.



## 2007

### NEW MARKETS

The Russian market is conquered. The € 10 million sales target is exceeded for the first time.



## 2013

### ARRIVAL OF THE 4TH GENERATION

In 2013, after completing his studies, Michael took over the management of the construction and development departments. In 2019, after completing his studies, Leopold Jr. became head of marketing and is responsible for sales in Southern Europe. Theresa has supported the financial management department since 2016.

## 2006

### A WOOD CHIP HEATING SYSTEM GOES INTO OPERATION

We heat our entire company premises with wood chips. From now on, our red paint is burned in with a modern wood chip plant. Part of the wood consumed comes from forests close to the company. In this way, we use clean and renewable energy and heat our company CO2 neutral.



## 2012

### CAMERA STEERING FOR OUR HOEING MACHINES

The first ROW-GUARD (camera guided shifting frame) goes into batch-production.







## 2017

### FOUNDATION OF THE SECOND SUBSIDIARY IN THE USA

To be able to serve our overseas customers directly, we founded the joint venture FARM POWER IMPLEMENTS together with our Canadian importer FRONTLINK Inc.



## 2021

### NEW MANAGEMENT TEAM

Leopold Einböck's two sons, Michael Einböck and Leopold Einböck Jr., join the team of managing directors. They have already worked at the company for several years.

## 2016

### FOUNDATION OF THE FIRST SUBSIDIARY

We established the first subsidiary Einböck France S.A.R.L. to be even closer to our customers in France.



## 2018

### EXPANSION OFFICE BUILDING

We invested in an additional office building for 25 employees including an exhibition hall (470 m<sup>2</sup>) and training rooms for 60 guests.



## 2021

### EXPANSION "DOBL FACTORY"

Start of the company expansion with "DOBL FACTORY". Another sales record and the number of employees rises to over 200.



## 1

WE PRODUCE IN

**UPPER AUSTRIA**

The Upper Austrian Alpine foothills with its rich culture and traditional agriculture is close to our hearts as a family business. We produce and develop with passion in the middle of this beautiful region, the Innviertel!





“

*We have strong roots  
in agriculture!*

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Einböck family, management in 3rd & 4th generation

”



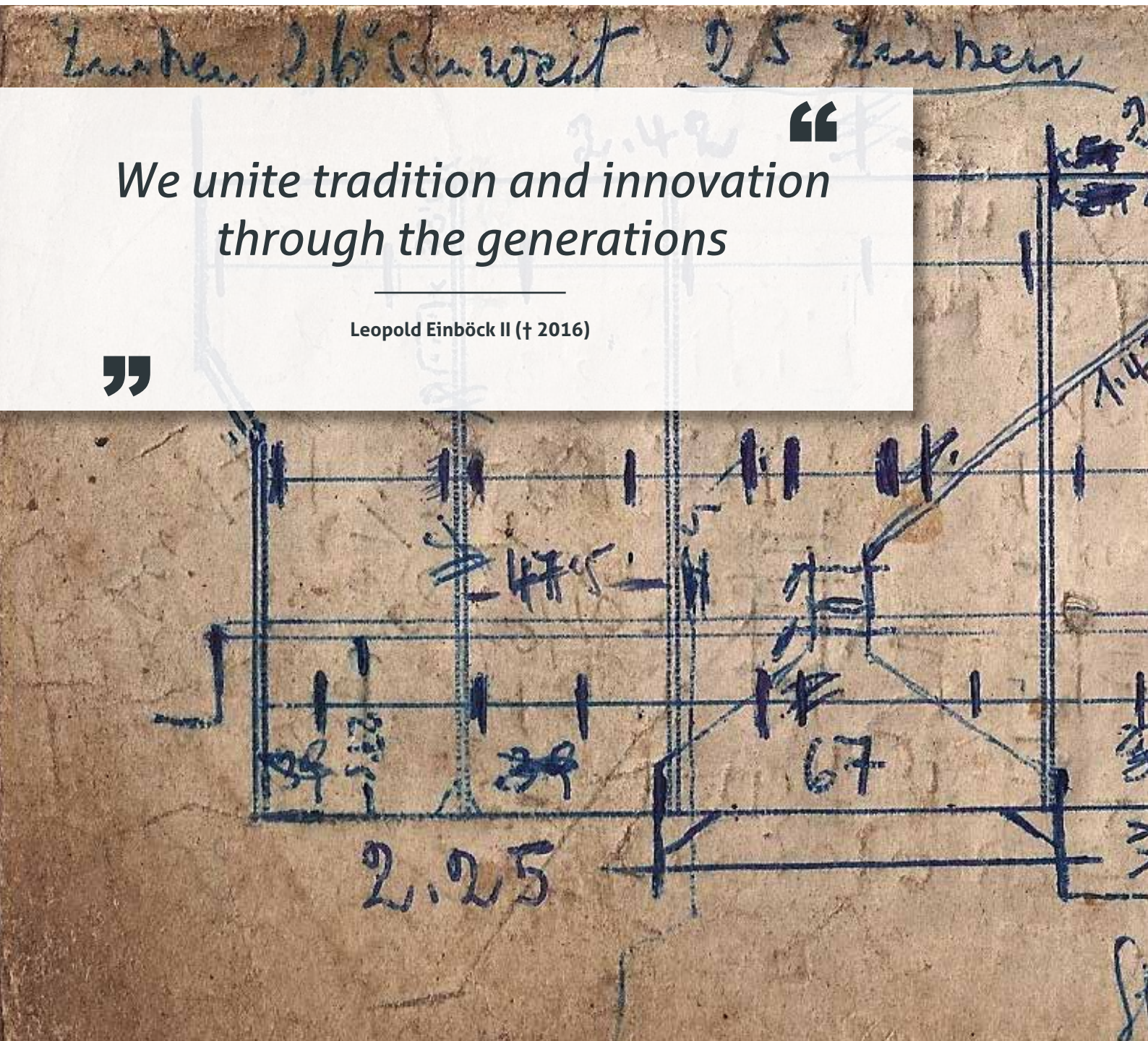


*We unite tradition and innovation  
through the generations*

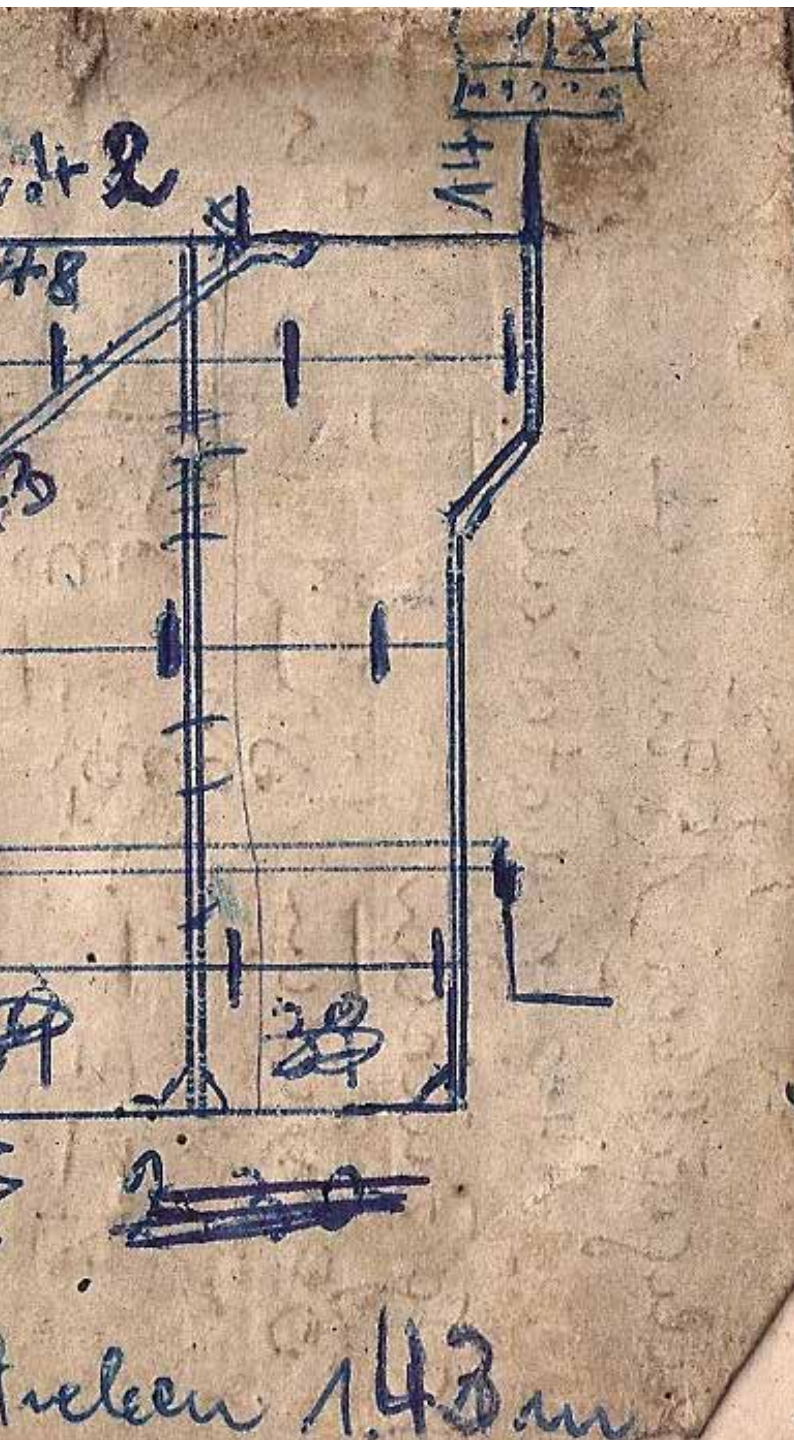
Leopold Einböck II († 2016)

”

“







## 2

## WE USE OUR LONG YEARS OF **EXPERIENCE**

We are proud of our roots. We combine tradition with the latest developments in technology and environment. Our products are "up to date" and we use our long years of experience to develop state-of-the-art agricultural machines - thus always staying one step ahead!

## 3

WE PRIORITIZE

## CUSTOMER SATISFACTION!

It is our top priority to ensure that our customers enjoy working with our machines. Consultation and service are practical, quick and professional. Happy customers and developing long-term relationships with our clients are extremely important to us!





“  
*Direct contact with users around the world is what counts!*  
”

Martin Wagner, head of sales





“  
*Our machinery is much more than  
just steel and red paint.*

Alfred Erkner-Sacherl, head of production

”







## 4

WE DEVELOP

**CONTEMPORARY**

PRODUCTS!

We are committed to a sustainable and future-oriented development of agricultural technology and we actively shape the industry. Our products are of high quality and adapted to the agricultural challenges and industry goals!

## 5

## WE LISTEN WITH **OPEN EARS!**

Whether from customers or employees, we take up current needs or ideas, are open to new ideas and develop possible future potentials! Every idea is conscientiously examined, analyzed and considered from different angles!







“

*We get our innovative ideas from  
practical experience.*

---

Michael Einböck, CTO, head of construction & development

”



*Top advice and a wide range  
of products guarantees a perfectly  
coordinated solution!*

”

Alois Gimplinger, head of sales France







## 6

WE ENABLE

## COMPETITIVE ADVANTAGES!

With our high-quality products, our customers are always kept one step ahead, thus remaining competitive and economical. This can only be reached by offering them our user-friendly, practical and reliable machines.



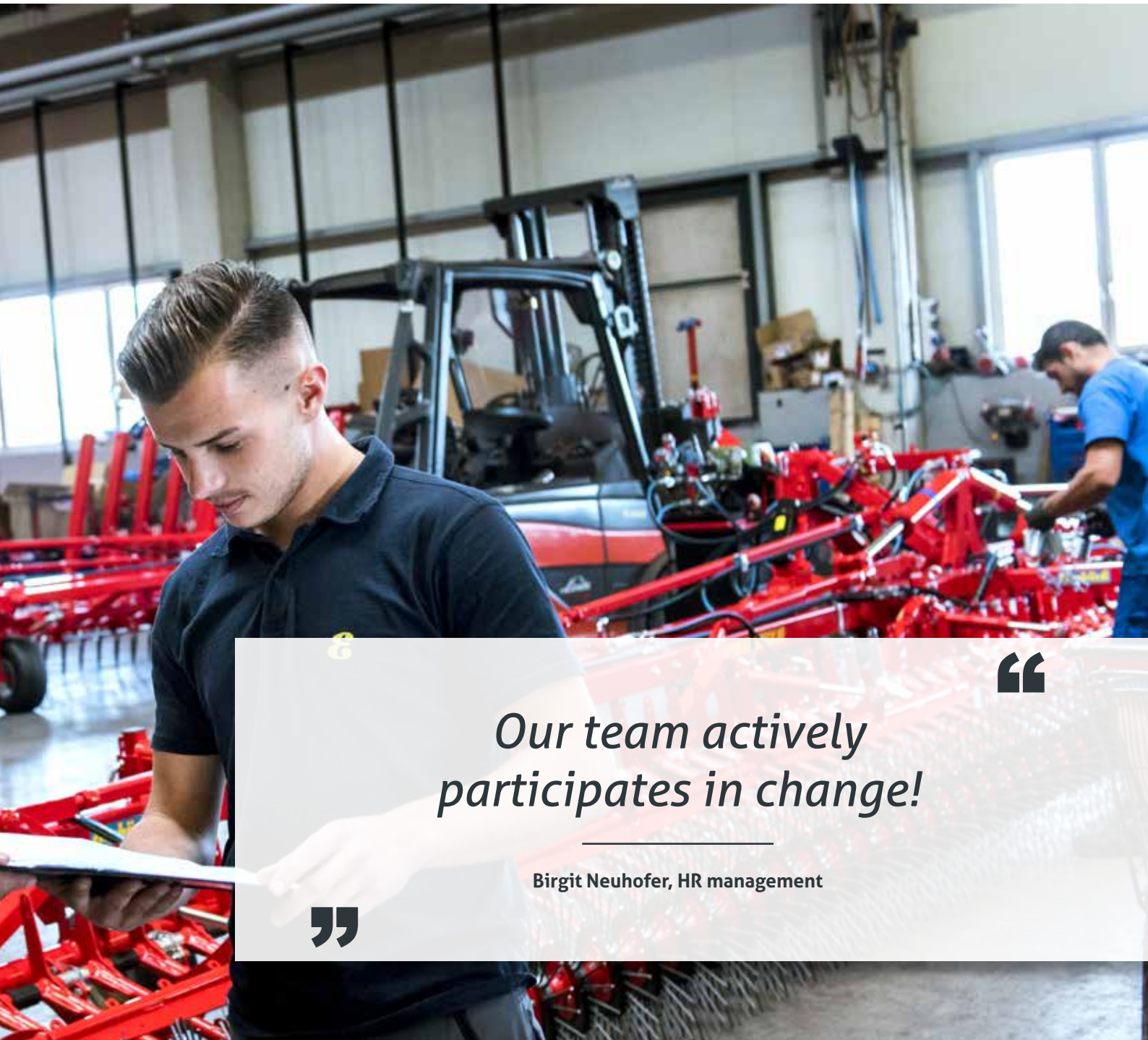
## 7

WE EMPLOY

## MOTIVATED PERSONNEL!

Our colleagues have the possibility of further training and are equipped with the most modern tools and machines. We offer apprentices a modern training and apprentice workshop as well as the possibility to get to know all areas of our production process!





*Our team actively  
participates in change!*

Birgit Neuhofer, HR management

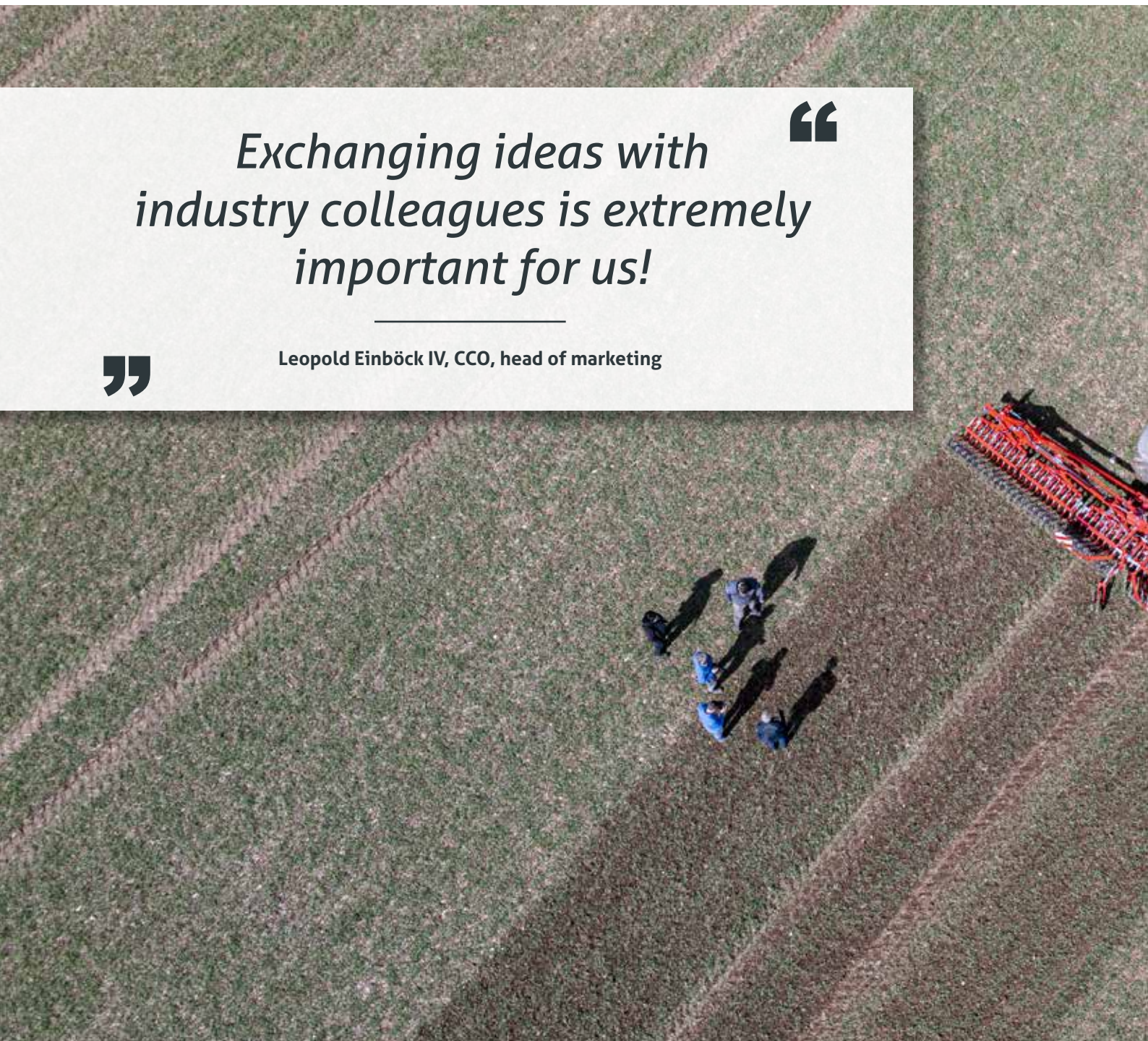


*Exchanging ideas with  
industry colleagues is extremely  
important for us!*

“

”

Leopold Einböck IV, CCO, head of marketing







## 8

WE TAKE

## **CRITICISM SERIOUSLY!**

To cooperate successfully with our partners worldwide in the long run and to grow and to realize ideas together, we take criticism seriously and react actively to it. We stay always fair to our customers and suppliers at eye level!




## 9

## WE TAKE CARE OF **OUR ENVIRONMENT!**

We produce as environmentally friendly, energy efficient and raw material saving as possible and use renewable energy. We keep our production as modern and sustainable as possible through constant investments!





*We are proud to be  
self-sufficient in our energy for  
production!*

”

Birgit Einböck, management, head of financial management





*Just as in the past, we also rely on  
handshake quality today.*

Leopold Einböck III, CEO

**10**

WE PRACTICE

## **HONESTY & RELIABILITY!**

We treat our fellows as we would like to be treated ourselves. We do not lie and do not cover up anything. We do every job reliably, quickly, accurately and professionally. Handshake quality counts and we stand behind our statements!



THE  
**EINBÖCK-  
TECHNOLOGY**  
AT A GLANCE

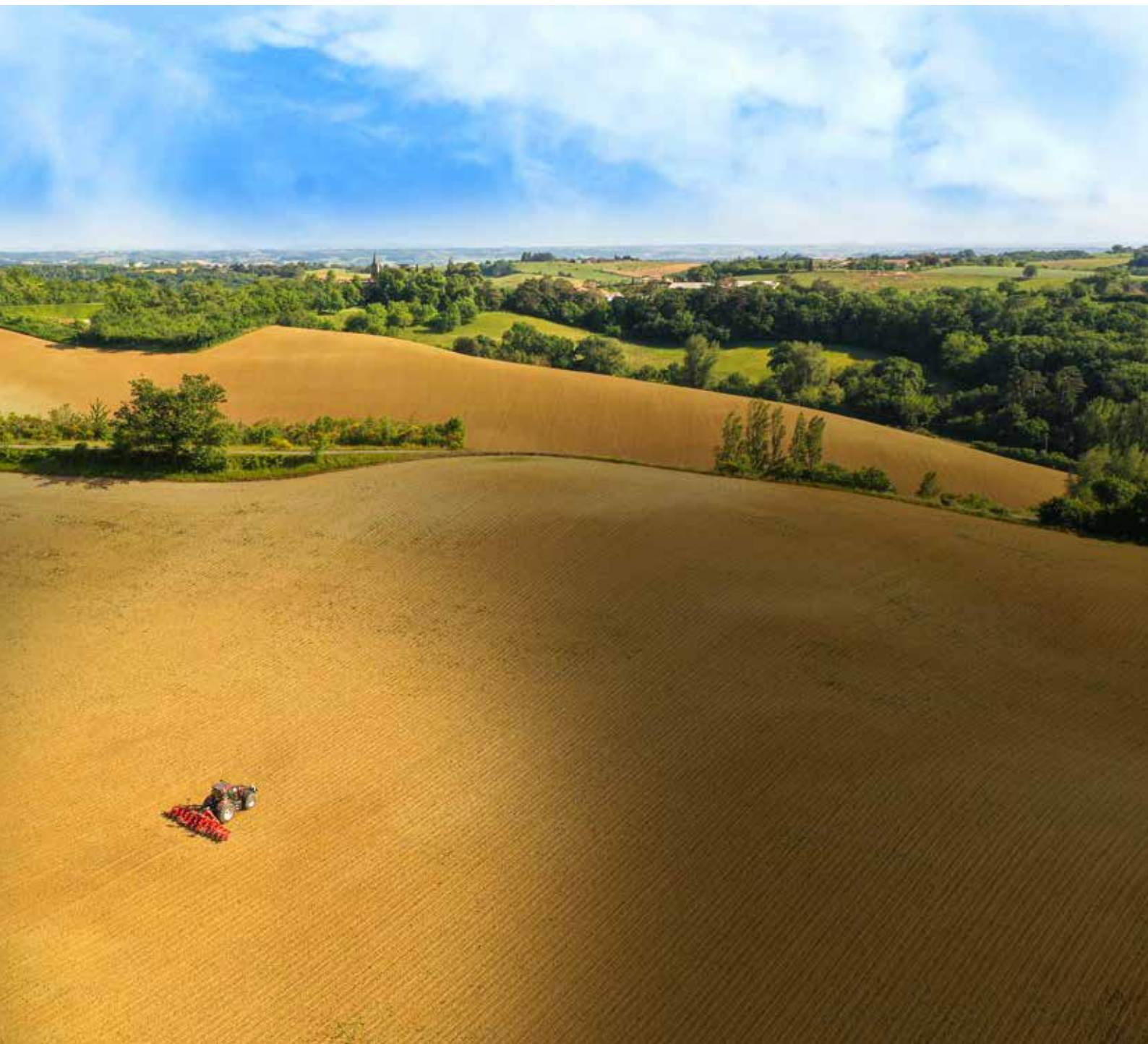
**Crop-care**

**Tillage**

**Grassland care**

**Seeding & fertilizing**

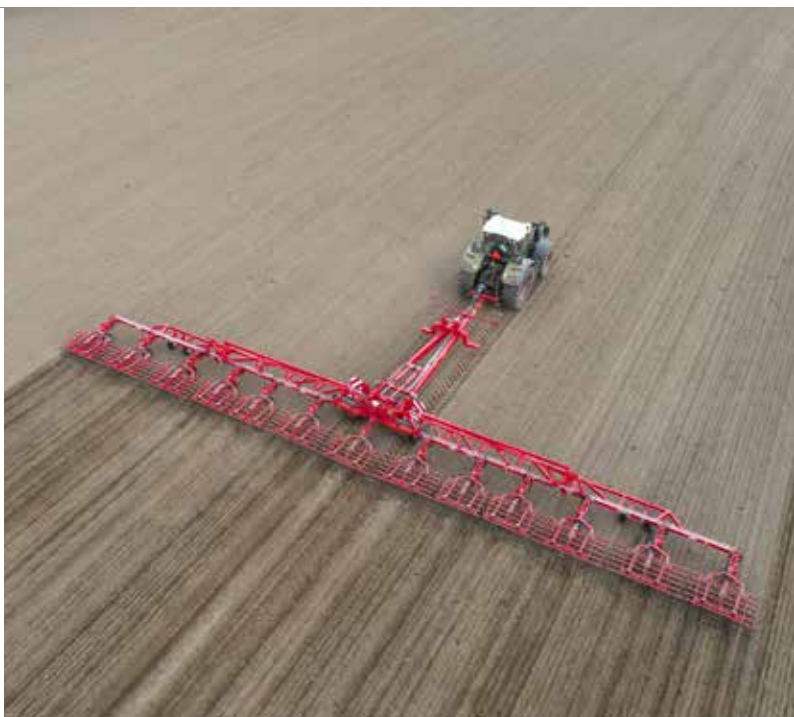












## WHEN **WEEDING** IS JOY!

With over 35 years of experience in cultivating our fields with tined weeders, we rank among the pioneers and world market leaders in this agricultural technology niche.

Our many different harrow models aerate the soil regardless of row, pulling out or burying weeds and strengthening crops such as cereals, corn, soybeans, field beans, sunflowers, squash, potatoes, special crops, vegetables, herbs, and more.





## WHEN **HOEING** IS JOY!

We have been producing hoeing equipment for over 40 years and are also among the innovation drivers in this field. Using innovative camera technology, we steer the equipment through the rows of plants so that only weeds and not arable crops or vegetables are destroyed.

Our chippers ensure environmentally friendly weed control in cereals, corn, sunflowers, beans, squash, potatoes, vegetables, special crops and more.















## WHEN **TILLAGE** IS JOY!

We are also experts in tillage. For over 85 years, our machines have been laying the foundation for satisfactory crop yields for farmers worldwide.

With durable, solidly engineered machines in a wide range of working widths and for a wide range of conditions, we offer the right solution for every type of soil.





## WHEN GRASSLAND CARE IS JOY!

Einböck grassland maintenance equipment works in grassland with spring tines and aerates the sward. "Old" grass as well as weeds and moss are pulled out.

In addition, new grass seed is sown, which increases the quality of the meadows and pastures. In this way, our red grassland harrows create better forage for millions of cows, sheep, goats, and more, as well as well-kept sport fields and lawns worldwide.















## WHEN **SEEDING** IS JOY!

We offer the optimal solution for every application. Our machines for seeding and fertilizing apply a wide variety of seeds mechanically or pneumatically.

Accurate and precise seeding is the basis for sustainable food production. The seeders can be mounted on practically all implements such as harrows, cultivators, hoes and many more.





## EINBÖCK AT A GLANCE

### "100 % made by EINBÖCK in AUSTRIA"

- » **In-house development from the idea to serial production:** We have over 85 years of experience in designing agricultural machinery.
- » **From users for users:** 75 % of our sales and product management team are farmers, so we develop practice-oriented, user-friendly machines and adjustment options. Our top priority is to provide the right machines and suitable product specifications.
- » **Suppliers from the region and Central Europe:** Long-lasting relations with our suppliers ensure a consistent quality of raw materials and components, as well as supply reliability.
- » **Manufacturing exclusively in Dorf an der Pram in Upper Austria:** Our high vertical range of manufacture guarantees the best quality and long working life. "100 % made by Einböck in Austria" ensures superior quality in all areas of production.
- » **Practical trials of all machines on our own test fields:** Before prototypes are turned into serial production, they have to withstand extensive tests on fields and roads. This allows us to achieve absolute precision and reliability.
- » **After-Sales-Service:** A decades-long supply of wear and spare parts ensures a maximum service life of the machines as well as direct and close contact with customers.



*Our goal is the production of market-oriented, user-friendly, innovative, environmentally friendly and high-quality products!*

Family Einböck, CEO in 3rd & 4th generation





» **Sustainability and environmental protection:**

We produce in a way that is environmentally friendly, energy-efficient and reduces the use of raw materials. We achieve this by operating electric forklifts, a wood chip heating system, a water treatment system, a photovoltaic system, state-of-the-art filter systems and much more.

» **Consulting and service:**

Our consulting and service is effective, fast and efficient. We are organic experts and are happy to pass on our knowledge. In long-term cooperations with our worldwide partners we look for new ideas and solutions for modern agriculture.

» **Reliability and quality:**

Years of future-oriented work and constant investment in our production facilities have taken our production technology to the highest level. We continue to improve the quality of our products. This makes us an extremely reliable partner.

» **Honesty and loyalty:**

We treat our customers, employees or suppliers in the same way as we would like to be treated. It is handshake quality that counts and we stand by our statements!





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